

BOARDROOM icsa. International

MAGAZINE FOR CHARTERED SECRETARIES - SOUTHERN AFRICA

Boardroom is the official journal of Chartered Secretaries — Southern Africa and its associated and subsidiary institutes.

The BoardRoom magazine goes to members of the SA Institute of Chartered Secretaries and Administrators, subsidiary institutes plus The Chartered Institute of Business Management.

It contains news of developments in Corporate Governance, Accountancy, Corporate Secretaryship and Business Management as well as Institute news.

Members are mainly financial directors or managers, accountants and company secretaries resident predominantly in South Africa with a disbursement in Swaziland, Lesotho, Botswana and Namibia.

Over 500 members run their own accounting practices and as such act as consultants to their clients. Areas of consultation are mainly corporate law, accounting, finance and human resources.

It is worth noting that BoardRoom also goes to the Chief Executives, Financial Directors and Company Secretaries of all the companies listed on The Johannesburg Stock Exchange.

ADVERTISING RATES 2011

	1 issue R	2-4 issues R
Full page	11 100	9 500
DPS	17 350	15 000
1/2 page	6 300	5 300
1/3 page	4 500	3 800
1/4 page	3 500	3 000
PRIME POSITIONS		
Inside Front Cover	12 200	11 300
Inside Back Cover	13 200	11 350
Outside Back Cover	14 000	12 125
INSERTS	R1.75 per insert	

The above rates include agency commission, exclude Vat and are per insertion.

MATERIAL:

An encapsulated Tiff, PDF file or an EPS file with 5mm bleed – all fonts and pictures embedded with a minimum of 300 dpi in CMYK format. Pictures taken from the web are not suitable. Supply material on CD or via email to danielle@avenue.co.za. Please send a faxed proof of the advert and a colour correct proof – Cromalin or Di-Sublimation.

Published by The Eagle Publishing Company
Valley Centre,

Jan Smuts Ave, Craighall

Tel: (011) 326 0303

Fax: (011) 501 2878

E-mail : rob@eaglepub.co.za

www.eaglepub.co.za

READER PROFILE

Decision makers – these influential people also have affluent life styles.

CIRCULATION 6 000

FREQUENCY Alternate monthly

JOB TITLES OF READERS	%
Chairman	6 %
Financial Director	18 %
Manager	16 %
Accountant	13 %
Financial manager	12 %
Company Secretary	9 %
Accounting Officer	8 %
Managing Director	8 %
Asset Manager	2 %
Admin Manager	3 %
Other	5 %



For further information or queries please contact Barbara Spence at Avenue Advertising - Phone: 011 463-7940 e-mail: barbara@avenue.co.za